



EUROMED Sustainable Connections Project

Bellagio Conference Center, Bellagio, Italy

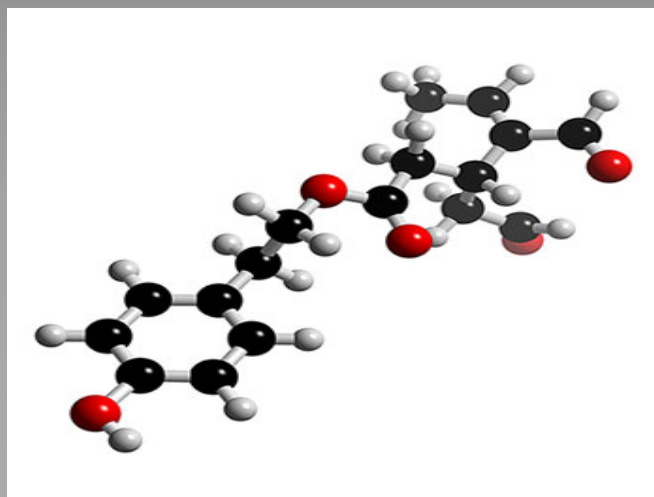
March 24 – March 28, 2008

Agenda and Work Program



Day 1 3/24/08

Tentative Schedule	Activities	Speakers
1pm – 5pm. Arrival and Registration	Workshop Commencement	All participants
5:30 pm – 6:30 pm Welcome and Introductions Introductory Comments	Workshop Objective: Develop regionally-appropriate sustainability criteria and benchmark model	Nicholas Zaferatos and Theodoris Benetatos
7:00 – 7:30p	Pre-Dinner Social Gathering	
7:30 – 8:30p	Dinner	



Day 2 3/25/08

8:00 – 9:00	Breakfast	
9:00a-9:45a	Review of Agenda Review of Research Reports	Nicholas Zaferatos Theodoris Benetatos
9:45a – 10:30a	Conference Objectives – framework for a regionally-appropriate sustainability model and benchmark indicators	Theodoris Benetatos
10:30a – 10:45a	Break	
10:45a – 12:30p	Introduction of local communities	NGO Partners: <i>Jordan, Mani, Kefalonia, Italy, Palestine, Tunisia</i>
1:00p – 2:00p	Lunch	
2:00p - 3:00p	A History of Olive Oil	Cynthia Zaferatos
3:00p – 3:15p	Break	
3:15p-6:30p	Social justice Objectives Social well being in community development	James Loucky
7:00p – 7:30p	Pre-Dinner Social Gathering	
7:30p – 8:30p	Dinner	

Day 3 3/26/08

	8:00a – 9:00a	Breakfast	
	9:00a – 12:00p	Social Justice Objectives Empowering of youth, women, and minorities in fair trade enterprises	Ibtesam Al-Atiyat
	10:30 Break		
	1:00p – 2:00p	Lunch	
	2:00p -6:00p	Environmental Objectives Food security, community resiliency, and environmental considerations	Gigi Berardi
	4:30 Break		
	7:00p – 7:30p	Pre-Dinner Social Gathering	
	7:30p – 8:30p	Dinner	

Day 4 3/27/08

8:00a – 9:00a	Breakfast	
9:00a – 10:30a	Economic Objectives Fair Trade Considerations Analysis of cooperative and fair trade practices in sustainable community development.	Eileen Hosley and Theodoris Benetatos
10:30a – 10:45p	Break	
10:45a – 12:00p	Film: Fair Trade Coffee <i>“Strong Coffee: The Story of Café Femenino”</i>	
1:00p – 2:00p	Lunch	
2:30p – 3:30p	Obstacles and opportunities Global Marketing and Export	Gigi Berardi Theodoris Benetatos
3:45p – 5:45p	Community Profiles Social, economic and environmental needs and priorities in our benefiting local communities	NGO Partners Ziyad Alawneh - Jordan Stella Kyvelou - Mani Nikos Zaferatos - Kefalonia Cristina Sonzogni – Italy Abdel Rahman Tamimi – Palestine Ameer Jeridi – Tunisa
7:00p – 7:30p	Pre-Dinner Social Gathering	
7:30p – 8:30p	Dinner	

Day 5 3/28/08

	<p>8:00a – 9:00a</p> <p>9:00a – 12:00p</p> <p>12:00p</p>	<p>Breakfast</p> <p>Summary and Reflections on Outcomes</p> <p>Participant consensus and adoption of criteria and benchmarks for project sustainable community development</p> <p>Depart Bellagio Center</p>	<p>Nicholas Zaferatos Theodoris Benetatos</p>
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Summary of 4 workshop sessions

Workshop Location	Activity Task	Outputs to be achieved/produced	Indicators of results
Workshop 1 Athens, Greece Dec. 1-4, 2007	Facilitate ALF Network	Identify alternative economic development activities; program research agenda; and shared partner responsibilities	Establish project scope, activities, research agenda, and framework.
Workshop 2 Bellagio Center, Lake Como, Italy March 24-28 2008	Develop project "sustainability criteria model" Identify approaches for empowering youth, women, and minorities	Establish parameters and benchmarks guiding regional-appropriate sustainable community development. Identify obstacles for empowerment of youth, women, and minorities	Adopt sustainability criteria and benchmarks to guide plan Action plan to achieve social empowerment goals.
Workshop 3 Tunis, Tunisia April 25-28, 2008	Local Community Engagement	Evaluate alternative strategies for sustainable cooperative economic projects in olive oil production, cultural tourism, and other economic activities.	Local community exchange informs the planning process about opportunities and constraints in client communities.
Workshop 4 Kefalonia, Greece May 22-25, 2008	Finalize Sustainable Connections Projects	Network adopts work plans for economic development activities to achieve the project criteria	Strategy for financing the development plan and long term Network commitment to implementation



Summary

The *EURMED Sustainable Connections Project* establishes:

- A long term Euro-Med network to benefit marginalized local rural communities through economically viable forms of sustainable community development.
- The project is guided by sustainability criteria that are appropriate to our region of communities.
- The project advances:
 - economic, environmental, and social equity in communities,
 - common values, traditions, and expectations
 - interests of marginalized peoples
- Viable sustainable development results through advocacy by the *ALF Sustainable Community Connections Network*.



Team Composition from the Partners:

A World Institute for a Sustainable Humanity – Hellas- Mesogeiou (AWISHhellas)

Me.Dia.T.E.

Land and Human to Advocate Progress (LHAP), Jordan

Association for Cooperation on Sustainable Development and Construction in the Mediterranean (SD-MED)

Association for the Protection of Nature and Environment, (APNEK), Tunisia

PHG (Palestine Hydrology Group)



General Objectives

- **Exchange best practices and knowledge**
- **Bring together expertise in local countries**
- **Partners identify candidate local communities for participation**
- **The project results in specific sustainable economic development actions implemented following the completion of the project.**
- **Knowledge gained is disseminated throughout the ALF Network to foster EU-MED community cooperation.**



Specific Objectives

- **Develop Mediterranean-centered approaches to sustainable community development**
- **Sustainability goals meet needs of network communities and promote social, economic, and environmental justice outcomes;**
- **Foster community empowerment;**
- **Strategies for project implementation overcome systemic global constraints to sustainable development;**
- **Long term guidance and advocacy of cooperative economic projects.**

WORKSHOP 2 OBJECTIVE

Develop regionally-appropriate “sustainability criteria and benchmark model”

ALF Activity 2.1: (Workshop 2)

Role of each partner for activity 2.1

Criteria Workshop establishes the parameters and benchmarks constituting a regional-appropriate definition for sustainable community development. Panel of Experts inform on construction of the sustainability framework

Indicators of results for activity 2.1

Adopt criteria and benchmarks to guide sustainable community development

ALF Activity 3.2 Identify approaches for empowering youth, women, and minorities

Role of each partner for activity 3.2

Assessment of human resources within each community and identification of obstacles for empowerment of youth, women, and minorities in each community;

Establish plan to empower youth, women, and minority groups' participation as strategy.

Indicators of results for activity 3.2.

Action plan embedded in economic activities achieve social empowerment goals.